

EXECUTIVE SECRETARIAT Routing Slip

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16	C/PAD/OEA				
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19	C/IPD/OIS				
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Remarks:

Executive Secretary
10/28/83
Date

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Psychological Strategies

The Conference



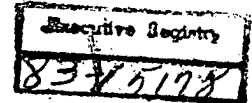
Washington DC, November 14, 15 and 16, 1983

DCFA Conferences, Inc., PO Box 53366, Washington DC 20009, USA. Telephone (202) 223-4934. Telex 64161.

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Personal

October 22, 1983



Hon. William J. Casey
Director
Central Intelligence Agency
Washington DC 20505

Dear Mr Casey:

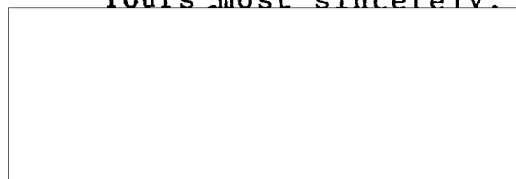
Now, more than ever in world history, the thoughts and willpower of mankind have decided whether the world should live in peace or in war; whether it should prosper or suffer. The differences in the United States from the Carter Administration to the Reagan Administration are clear proof of the fact that the thoughts and willpower of a single individual can change the course of a nation.

But because people, and leaders, of nations of the world go to great lengths to control such things as national will and political environments, it is important that we study and understand the phenomenon of psychological strategy. The most comprehensive weapons system and the largest armed forces cannot stand up before concerted public opinion, or more significantly, political paralysis. Remember the US political paralysis during the Tehran hostage crisis? Remember President Carter's freeze on deployment of the enhanced radiation warhead (the neutron bomb)? It was a decision brought about by political pressure, despite the strategic need for a decision to the contrary.

From November 14 to 16 -- in just a few weeks -- a conference will be held in Washington. It is the Conference on Psychological Strategies, and it is designed to look at the importance of recognizing, and where possible controlling, the decisionmaking environment. And recognizing what other countries are doing to control not only their own, but our political environment. Some 25 very important papers will be presented at this closed-door, invitation-only seminar. Please read the enclosed brochure, and I think you will see how important your help is in making this conference a success, either by your participation, Mr Casey, or by ensuring that top officials take part.

I would be delighted to provide further information.

Yours most sincerely,



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